

# Press Release

Stockholm / Munich, September 25th 2016

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## **Unique Reporting Tool for Electrical and Electronic Equipment (EEE) and Batteries in Europe goes online**

*IT solution provides easy and quick allocation of products to the national reporting categories and allows efficient processing of reporting obligations with all partner companies.*

During July 2016 WEEE Europe AG in Munich succeeded in bringing an unrivalled, highly innovative international reporting tool to market. The first customers have already signed up for the new service and started using the system. Manufacturers, Online retailers and Importers who are active in various EU member states and need to fulfil their legal obligation to report volumes of EEE and Batteries are confronted with a large amount of different regulations depending on the related national law. In particular, it is necessary to allocate all products that are in scope of the WEEE Directive into different local reporting categories, which can be far more than 100 different (sub-) categories depending on the country and Take Back System. There is nothing like a common European market and pan-European analysis of data is difficult.

The volumes put to the market then need to be reported into those categories according to the applicable national regulations and the terms and conditions of the Take Back System the producer has a contract with.

Therefore, WEEE Europe and its shareholders and partners were striving from the very beginning to offer a simple and cost-effective solution in a one-stop-shop approach to allow producers to comply with their reporting obligations.

For that purpose an online-tool was developed that significantly simplifies the process of product allocation and in addition allows a unified and simple way of declaring put on the market volumes to all WEEE Europe partners throughout Europe within one unique IT system.

The tool is available for use by companies of any size and is especially useful for online retailers searching for a cost-effective solution to deal with the complexities and challenges of the highly diverse national legislation in Europe they need to deal with.

After an extensive and successful testing phase the tool is now online. Both the WEEE Europe team in Munich as well as the contact persons at the Partner Schemes in each country are looking forward to answering questions and providing all information about the additional services WEEE Europe is able to provide to companies across the EU markets where they are active.

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**About the company WEEE Europe AG ([www.weee-europe.com](http://www.weee-europe.com) )**

WEEE Europe AG was founded in 2013 in Munich. Partners of WEEE Europe are 18 of the largest and most influential European take-back systems. WEEE Europe AG supports its business partners with efficient processes to ensure compliance with legal obligations under the EU WEEE Directive and its relevant different national implementations. Its service also includes waste management solutions for batteries.

**Members / Partners**

- Austria Umweltforum Haushalt
- Belgium Recupel
- Czech Asekol
- Denmark Elretur
- Finland Elker
- France Eco-systèmes
- Germany Zentek GmbH & Co. KG
- Ireland WEEE Ireland
- Italy Remedia
- Netherlands Wecycle
- Norway Elretur
- Poland ElektroEko
- Slovakia Asekol
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