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El-Kretsen aquires Recipo to develop business-integrated producer responsibility solutions

El-Kretsen acquires Recipo's Swedish operations. The aim is to develop producer responsibility solutions based on companies' own flows for returns, take-back, and reuse.

Part of producer responsibility is that companies placing electrical and electronic equipment on the market are also responsible for ensuring that end-of-life and discarded products are collected and recycled. Today, collection is carried out primarily through municipal recycling centres. Producer responsibility schemes are increasingly evolving towards prioritising reuse and repair before recycling. At the same time, a growing number of retailers and e-commerce companies are developing their own return and take-back solutions. These businesses need producer responsibility systems that integrate more effectively with their own operational flows and circular business models.

" Producers should not have to choose between a standardized system and building everything themselves. Through this acquisition, we can develop solutions based on how companies actually operate, enabling more products to remain in use for longer through repair, refurbishment, reuse and, as a final step, material recycling", says Fredrik Benson, CEO El-Kretsen.

What happens now

Recipo changes name and will continue to operate as a separate Producer Responsibility Organization (PRO), offering specialised producer responsibility services. The new name will be announced in due course.

Like El-Kretsen, Recipo Sweden will operate on a not-for-profit basis. For affiliated producers and collection points, there are currently no changes, and existing agreements and contacts remain valid and unchanged.

Recipo Sweden's operations in Norway and Denmark are not included in the acquisition and will continue to operate as they do today. Through ongoing collaboration between the companies, customers will continue to have access to Recipo's Nordic solution.

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About El-Kretsen

El-Kretsen is a not-for-profit Producer Responsibility Organization (PRO) that has managed the nationwide collection and recycling of waste electrical and electronic equipment (WEEE) in Sweden on behalf of producers since 2001. El-Kretsen is owned by several industry associations. For more information, visit el-kretsen.se and recipo.se.

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